

FOR IMMEDIATE RELEASE
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2nd Swing Golf Announces New Location in North Wilmington

WILMINGTON, DE – 2nd Swing Golf, a Minnesota-based retailer and online retailer offering new and used golf clubs, tour-level fittings, and trade-in services, will open its newest location in North Wilmington, Delaware in Mid-December of 2017.

The store will be located at 3626 Concord Pike in the Concord Gallery Shopping Center, just south of the Brandywine town center next to Staples and Pier One imports. This will be the fourth United States location for the family-owned small business.

Specializing in the largest selection of new and used golf clubs, 2nd Swing aims to satisfy the needs of golfers of all skill levels, and customers will find a wide assortment of clubs from top manufacturers like PING, Titleist, Callaway, and TaylorMade, among others.

Customers at the new Wilmington store also will have access to 2nd Swing's Tour Van, a tour-level fitting facility built within the retail location that provides the latest in fitting technology, including GEARS 3D Motion Capture Technology and Trackman Radar. The Tour Van will offer fitting experiences the likes of which the greater Philadelphia/Wilmington area has never seen.

In addition to a tremendous selection of new and used golf equipment, 2nd Swing Wilmington will offer six demo/fitting bays, two Tour Van fitting bays, Tour Van putter fittings, and a Trade-In Center. Customers are invited to schedule 1-on-1 fitting appointments, or they can stop by at their convenience to try any of the thousands of clubs available on site.

Additionally, 2nd Swing offers Free Fittings with the purchase of new or used clubs, industry-leading trade-in values, and a no-risk, 30-Day play guarantee, the latter of which enables customers to feel confident in every purchase they make by knowing they can exchange any item within 30 days for 100 percent in-store credit.

"We are very excited to open our new store serving the greater Philadelphia area," said Simon Kallal, Founder of 2nd Swing Golf. "Golfers will love our vast selection of more than 50,000 clubs and our award-winning fitting center, which will be complemented by the highest rated golf shop in the country. We feel like our unique store, club selection, and award-winning service is a recipe golfers will really enjoy."

Customers who are looking to buy new or used golf clubs, trade or sell old clubs, or experience tour-quality fittings, are encouraged to stop by and learn more about 2nd Swing Golf, and the staff at 2nd Swing Wilmington will be more than able to satisfy their golf needs.

ABOUT

2nd Swing Golf is a small business headquartered in Minnesota that specializes in the sale of new and used golf clubs, golf club trade-in services, and tour-level fitting services. With the addition of the Wilmington location, it will have four brick and mortar locations: two in the Twin Cities area, one in Scottsdale, Arizona, and one in Wilmington, Delaware. 2nd Swing is a Golf Digest Top 100 Club Fitter and PING Top 100 Fitter, and it has won multiple awards from other major manufacturers. For more information, visit www.2ndswing.com today.

Contact: Sam Cassidy

Email: scassidy@2ndswing.com

Phone: (612) 216-4152